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Ohio Firm's Employees Donate Time to Raise Money for Military Vets

One Personal Story Inspires Week-long Fundraiser Yielding Nearly \$800

Collingswood, NJ: HS Financial Group (www.hsfgroup.net) rallied its own troops and held a company-wide fundraiser to benefit military veterans now seeking grants through ARming Heroes (www.armingheroes.org), the collection industry's charity for military veterans. In a single week and with just 30 employees, HS Financial raised and generously donated more than \$1,500 to the fourth annual [No Debts for Vets Charity Fundraising Drive](#), which runs from September 11th through Veterans Day, November 11th every year. With less than two weeks left in the drive, tax deductible donations are being accepted online at www.armingheroes.org and via mail to PO Box 353, Collingswood, NJ 08108, payable to ARming Heroes.

HS Financial Group's fundraising event, aptly named "Work an Hour for a Vet," allowed employees to donate wages earned from working, starting as low as half-hour increments. As an added incentive, employees were given a ticket in exchange for each half hour donated to enter in a drawing for prizes of time off or cash. Ken Wojtach, Operations Manager of HS Financial Group, commented, "The response from our employees was amazing. Even though times are tough, we had almost 100% participation. Everyone stepped up, went above and beyond, and exceeded our expectations."

HS Financial Group's owner, Timothy Sullivan, is a Navy veteran, and HS Financial is a certified Veteran-Owned Small Business. Additionally, for Ken Wojtach, supporting military veterans is a deeply personal cause that hits close to home. "Six of my uncles served in World War II. One was a tower sharpshooter who lost his life when gunned down by a sniper," Ken shared, continuing, "I grew up listening to stories of their sacrifices and experiences, so this cause has always been close to my family. Showing my support by holding a fundraiser was a truly rewarding experience I'm proud I was part of."

Ken's personal connection, along with stories about previous grant recipients like [Javier Herrera and Daniel Smith](#), put the spotlight on how rewarding this program can be.

Simple and successful, the "Work an Hour for a Vet" fundraising concept could easily be implemented in a company of any size. How about yours? Incentivizing employees to give to this worthy cause in exchange for dress down days or for other benefits management might think of is the single biggest way those in the collection industry can help our cause. Those



interested in holding an employee fundraiser should contact the organization through www.armingheroes.org.

About HS Financial Group

HS Financial Group is a Veteran-Owned Small Business founded in 2000 by Timothy M. Sullivan, Esq., and located in Cleveland, Ohio. HS Financial focuses exclusively on consumer, government, education, and commercial collections; creditors' rights; Fair Debt Collection Practices Act (FDCPA) defense; and representation of creditors in bankruptcy proceedings. The organization employs dozens of people, including collection professionals, attorneys, and support personnel with the overall mission of partnering with their clients in the management and liquidation of their delinquent receivables. HS Financial strives to provide each client professional recovery results achieved through their core values of professionalism, ethics, and excellence.

About ARMinG Heroes

ARMinG Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMinG Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What Can I Do Right Now to Help?

- Visit www.armingheroes.org and donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMinG Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.