



September 7, 2011

Namm, Landrum to ARMinG Heroes Board

Prominent Industry Leaders Susan Namm, Fred Landrum to Help Raise Funds, Guide Organization's Activities

Collingswood, NJ: ARMinG Heroes (www.armingheroes.org) today announced the addition of prominent industry leaders Susan Namm and Fred Landrum to its board of trustees ("the board") as a result of a unanimous vote held on September 1, 2011. These additions were made after a formal nomination and application process that was originally announced on June 16th. They come just in time for the organization's second annual **No Debts for Vets Charity Fundraising Drive**, which runs from September 11th through November 11th.

Ms. Namm is mother to two sons who have served in the military, one a veteran and another on active duty. She has been in the industry since 1983, and currently serves as Director for Arrow Financial Services. Susan's experience with charitable endeavors includes volunteer work with the American Cancer Society, the American Heart Association, and Helping Hands to Christ. She has joined the board with hopes to increase the organization's ability to raise money to support programs that help military families. Commenting on her addition to the board, Ms. Namm stated, "I am so happy to be asked to serve. I hope my efforts will honor my sons and all of the extended military members and families who sacrifice for freedom here and around the world."

Mr. Landrum served in the U.S. Air Force for nearly six years in the 1970's, first in Korea and then with the National Security Agency and Defense Language Institute. With senior leadership experience in the industry dating to 1983, Fred is currently CEO of Prosperity America, Inc., whose mission is to create quality jobs for American veterans, service personnel, their families, and communities. His non-profit experience includes time on the advisory council of the Columbus, Georgia, chapter of the American Red Cross. Fred also expects to help improve the organization's fundraising results through his involvement with the board. Commenting on his addition to the board, Mr. Landrum stated, "Our primary mission is helping our heroes. I see first-hand every day the soldiers from Fort Benning and realize the dedication they have and the sacrifices they make. It is truly an honor to help these deserving men and women".

For a summary of the organization's activities since its founding, review the press release section of the ARMinG Heroes website here:

<http://www.armingheroes.org/press.aspx>



About ARming Heroes

ARMing Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARming Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What Can I Do Right Now to Help?

- Visit www.armingheroes.org and join our One for a Warrior Program, sign up to help in other ways, or donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMing Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.