



November 9, 2011

ARM Industry \$3,000 Short for Vets, 2 Days Left in Drive

Organization Needs A Handful of People or Companies to Step Up!

Collingswood, NJ: ARming Heroes (www.armingheroes.org), the accounts receivable management industry's non-profit dedicated to serving U.S. military veterans (hence "ARM" in "ARMing"), is \$3,000 short of its stated goal of raising \$25,000 from the industry for the organization's **Second Annual No Debts for Vets Charity Fundraising Drive** ("the drive").

As of close of business on November 8th, ARming Heroes has secured approximately \$22,000 in pledges and donations from people and companies shown on the ARming Heroes website:

<http://www.armingheroes.org/arming-heroes/donors>.

The current drive ends at midnight on Veterans Day, Friday, November 11, 2011 – just 2 days away! The goal of the drive is to raise \$25,000 for military veterans and disburse grants in time for the holidays.

For a summary of the events surrounding this year's drive, review the press release section of the ARming Heroes website here:

<http://www.armingheroes.org/press.aspx>

How to Give

Tax deductible donations are now being accepted online at www.armingheroes.org and via mail to PO Box 353, Collingswood, NJ 08108, payable to ARming Heroes. Pledges may be made to info@armingheroes.org. Only funds received or pledged by midnight on Friday, November 11, 2011, will count toward this year's goal.

This year ARming Heroes will recognize those companies with the highest ratio of dollars donated per employee, combining corporate and employee funds, in various categories to include:

- Large collection agency (Over 1,000 employees)
- Mid-sized collection agency (101 to 1,000 employees)
- Small collection agency (Under 100 employees)
- Healthcare sector agency
- Financial sector agency
- Telecom and/or utility sector agency
- Government sector agency



- Higher education sector agency
- Commercial sector agency
- International agency
- Branch office
- Debt buyer
- Attorney firm
- Vendor, Letter Services Sector
- Vendor, Technology Sector
- Vendor, Data Services Sector
- Vendor, Other
- Media outlet
- Association

About ARMinG Heroes

ARMinG Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMinG Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.

What Can I Do Right Now to Help?

- Visit www.armingheroes.org and join our One for a Warrior Program, sign up to help in other ways, or donate now.
- **Friend** us and post this article to your page on **Facebook**.
- **Tweet** about this article on **Twitter**.
- Join our group on **LinkedIn**, the **ARMinG Heroes Veterans Charity Supporter / Assistance Center**.
- Comment on this article online and ask us to contact you.
- Forward this article via email to your key contacts.
- Print this article and fax it to your local congressional office and ask them to post our website on theirs as a resource for vets.