



November 4, 2010

## ***ARM Industry \$3250 Short for Vets with Week Left in Drive; ACA Pitches In***

ARMing Heroes ([www.armingheroes.org](http://www.armingheroes.org)), the accounts receivable management industry's non-profit dedicated to serving U.S. military veterans (hence "ARM" in "ARMing"), is \$3250 short of its stated goal of raising \$10,000 from the industry for the organization's **First Annual Veteran's Day Charity Fundraising Drive** ("the drive").

ACA of Texas ([www.texascollectors.com](http://www.texascollectors.com)), along with Chapter Executive Director Tom Morgan, himself an ex-Marine, has pitched in to support the cause in the last week, making a generous donation to the drive received in ARMING Heroes' New Jersey offices in the last few days, well before the November 11<sup>th</sup> cut-off for the end of the drive. Additionally, ACA International ([www.acainternational.org](http://www.acainternational.org)) has provided a link to the ARMING Heroes website from [www.askdoctordebt.com](http://www.askdoctordebt.com). This in-kind service provided by ACA International will help drive veterans to ARMING Heroes' website, where they can tap the organization as a potential payer source for any outstanding delinquency that may have accrued as a result of the veteran's service to the nation.

The drive began at 8:46 AM EST on Saturday, September 11, 2010, and will conclude at 11:00 AM PST on Veterans Day, Thursday, November 11, 2010. The starting time coincided with the anniversary of the first attack on the World Trade Center in 2001, while the ending time coincides with the anniversary of the official cease fire at the end of World War I, a date later adopted for use as Veterans Day in the United States.

The goal of the drive is to raise \$10,000 or more and disburse most or all of the funds in time for the holidays, both directly to veterans who have applied for aid and indirectly through in-kind donations to one or more large national veterans' charities on behalf of the ARM industry. Through close of business on November 3rd, the organization has received dozens of donations from companies, large and small, and from individuals, ranging from \$50 to more than \$500, with an average donation size just under \$300.

### **How Can I Help U.S. Military Veterans?**

Right now, you can make a tax deductible donation that will help needy U.S. military veterans. Donors interested in making a difference in the lives of veterans can send a check or money order payable to "ARMing Heroes" to P.O. Box 353, Collingswood, NJ 08108 or can also [click here to visit the](#)



[ARMing Heroes website to make an online donation](http://www.armingheroes.org/donors.aspx). Click here <http://www.armingheroes.org/donors.aspx> to see which companies and individuals have stood up in support of U.S. military veterans with a donation through November 3, 2010.

Comment on this story below if you are reading it online, and make a pledge for a donation in the comments section. Tell the world why you support this cause, including the name of your company, and let us know how we can contact you for the donation. Tell us if you'd like to become a Force Multiplier, too (those who commit to raising \$1000 from other sources). These commitments can also be made directly at [www.armingheroes.org](http://www.armingheroes.org).

All donations are tax deductible. All donors will be recognized (where permitted) on the ARMinG Heroes website and will be updated in December with information on how their donation specifically helped a veteran or veterans.

### **About ARMinG Heroes**

ARMinG Heroes was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMinG Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at [www.armingheroes.org](http://www.armingheroes.org).