



October 14, 2010

ARM Industry Leaders Count Military Charities Among Their Favorites

ARMing Heroes (www.armingheroes.org), the accounts receivable management industry's non-profit dedicated to serving U.S. veterans (hence "ARM" in "ARMing"), is pleased to be counted not only among other charitable endeavors that serve veterans, but also among those charities that ARM industry leaders now support.

Two great examples of ARM industry leaders who have consistently supported U.S. military charities are Central Credit Holdings (www.centralcreditholdings.com) Chairman James Eccleston and Oxford Management Services (www.oxfmgt.com) President Peter Pinto. CCH has long been a supporter of other military charities, to include Birdies for the Brave and the Wounded Warrior Project. For its part, OMS has made it a point to include military charities prominently within its overall commitment to good corporate citizenship. From Gourmet Gifts for Veterans and Toys for Tots, Adopt a Platoon, and the Intrepid Fallen Heroes Fund and beyond, OMS has answered the call.

Peter Pinto stated, "Our organization is proud to support the men and women of our great nation, who protect the freedom this great country was built on. We are lucky to have brave soldiers who, in our minds, are true heroes that keep us safe. It is their dedication and love for our country that makes America the home the free—because of the brave."

How Can I Help U.S. Military Veterans?

Right now, you can make a tax deductible donation that will help needy U.S. military veterans through ARMING Heroes' **First Annual Veteran's Day Charity Fundraising Drive** ("the drive"), announced earlier this month.

Through October 13, 2010, donations made at www.armingheroes.org and by mail have totaled 55% of ARMING Heroes' stated goal of raising \$10,000 for U.S. military veterans during its ten-week drive, which started on September 11, 2010. Click here <http://www.armingheroes.org/donors.aspx> to see which companies have stood up in support of U.S. military veterans with a donation through October 13, 2010.

Comment on this story below if you are reading it online, and make a pledge for a donation in the comments section. Tell the world why you support this



cause, including the name of your company, and let us know how we can contact you for the donation. Tell us if you'd like to become a Force Multiplier, too (those who commit to raising \$1000 from other sources). These commitments can also be made directly at www.armingheroes.org.

About the Drive

The drive began at 8:46 AM EST on Saturday, September 11, 2010, and will conclude at 11:00 AM PST on Veterans Day, Thursday, November 11, 2010. The starting time coincided with the anniversary of the first attack on the World Trade Center in 2001, while the ending time coincides with the anniversary of the official cease fire at the end of World War I, a date later adopted for use as Veterans Day in the United States.

The goal of the drive is to raise \$10,000 or more and disburse most or all of the funds in time for the holidays, both directly to veterans who have applied for aid and indirectly through in-kind donations to one or more large national veterans' charities on behalf of the ARM industry.

Donors interested in making a difference in the lives of veterans can send a check or money order payable to "ARMing Heroes" to P.O. Box 353, Collingswood, NJ 08108 or can also [click here to visit the ARMING Heroes website to make an online donation](#).

All donations are tax deductible. All donors will be recognized (where permitted) on the ARMING Heroes website and will be updated in December with information on how their donation specifically helped a veteran or veterans.

About ARMING Heroes

ARMing Heroes is the accounts receivable management industry's non-profit dedicated to serving U.S. veterans (hence "ARM" in "ARMing"). It was founded and began operating in March, 2009. The organization's mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMING Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas. Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.