



December 15, 2009

Brian Greenberg Joins ARMin Heroes Board

[ARMin Heroes](http://www.armingheroes.org) (www.armingheroes.org), a non profit dedicated to helping U.S. veterans find jobs and other opportunities in the accounts receivable management industry (hence “ARM” in “ARMin”), has announced that industry (and U.S. military) veteran Brian Greenberg has been named to the board of trustees. He was confirmed as a board member by a special vote by the full board completed on November 28, 2009.

Brian is one of the most experienced strategic advisors to the ARM industry, as well as the founder and principal of Greenberg Advisors (www.greenberg-advisors.com). Since the mid 1990’s, he has specialized in advising ARM executives, owners and investors regarding mergers and acquisitions, raising capital, and business valuation. Prior to entering the industry, Brian served four years in the United States Air Force as a German linguist.

Commenting on Brian’s addition, Board of Trustees Vice President and Disabled Veteran Howard Sorber stated, “Brian will be a huge asset. After meeting him several years ago, I just recently found out he was a veteran, and it solidified my respect for him. I am very glad he has made a commitment to the ARMin Heroes cause as a board member. On behalf of the full board and our volunteers, we want to thank Brian and welcome him aboard.”

Mr. Greenberg added, “I am honored to contribute to the efforts of this fine organization. Its mission is extremely worthwhile, necessary, and right. Further, ARMin Heroes is a leader in the ARM industry as one of the industry’s first charitable organizations, and certainly the first focused on assisting our country’s veterans, whose sacrifices too often go unnoticed and unrewarded. This is an ideal way for me, and my colleagues in the industry, to give back.”

Donors interested in making a difference in the lives of our fighting men and woman can [click here to visit the ARMin Heroes website](http://www.armingheroes.org/donate-now.aspx). (<http://www.armingheroes.org/donate-now.aspx>)

ARMin Heroes was founded and began operating in March, 2009. The organization’s mission is to serve the needs of U.S. military veterans, including their spouse and children. ARMin Heroes fills a charitable niche by linking people identified with employment, credit, and financial counseling needs with the accounts receivable management industry, an industry uniquely poised to help in these areas.



The organization needs you to help organize and manage programs that will help veterans and their families in the following areas:

- Job Opportunities
- Job Training
- Business Development Mentoring
- Financial Counseling
- Direct Grants
- Credit Counseling, Debt Reduction & Forgiveness

Persons interested in volunteering their time and others interested in applying for benefits or pledging other forms of support are encouraged to contact the organization at www.armingheroes.org.